

This mailing is a little different.
It starts with a question and ends with an invitation.
Stick with us; we'll make it worth your time.



How many times have you sat in your cubicle/office/hammock muttering about a policy, law, or part of the tax code that thwarts the way you want to do business?

It's understandable, but guess what muttering gets you? (*Hint: nothing.*)

The good news?

Instead of muttering, it's within your power to actually do something about the things you don't like.

You can speak to the policymakers who represent you. It's their job to try and act in your best interests, since you're a constituent, but it's your job to make sure they understand your best interests. You can also work with other people who influence policymakers.

Tell them what you need in order to create more jobs. Tell them what you need in order to bring more business to Minnesota. We think—and perhaps you'll agree—that when local business thrives, everybody wins.

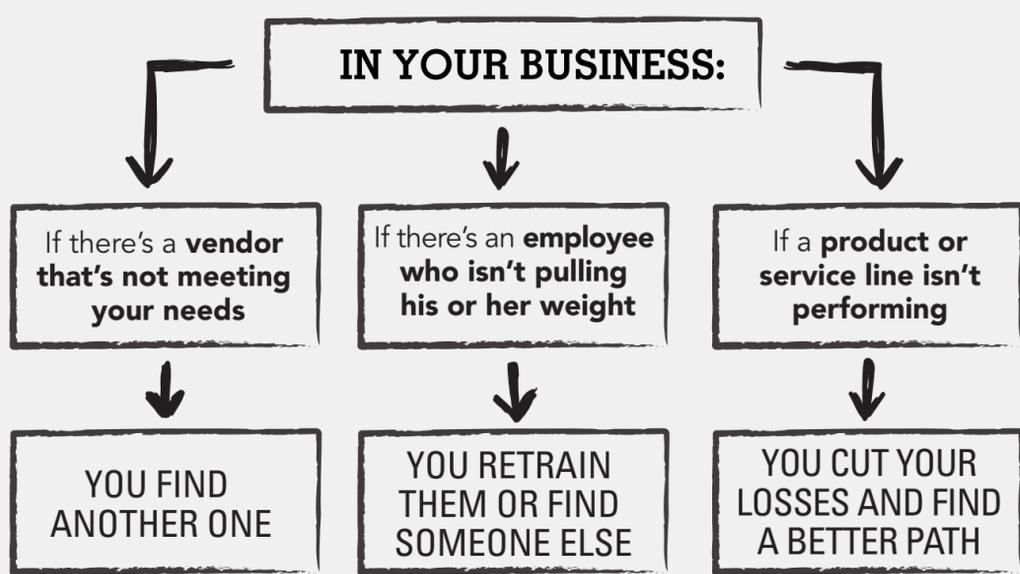
Perhaps this sounds great in theory but difficult to execute. We get it. After all, you're used to making the

decisions yourself, and it's a strange position to be in to try to influence the decisions that other people make.

When local business thrives, everybody wins.

It is said that it's lonely at the top, but whether you know it or not, you're actually part of a great community of business leaders. There are tremendous opportunities to get involved and enact change along with people who have similar goals and face similar challenges. Consider joining the Minnesota Chamber of Commerce or another organization that needs voices like yours.

Still reluctant? CONSIDER THIS:



Why?

Because you're the business owner, and it's your job to create change when something isn't working. So why shouldn't you speak up and take action when something isn't working for your business at an even higher level?

In case you can't tell, we take business advocacy very seriously. Every day, we devote ourselves to helping business owners do what they do better.

You're the business owner, and it's your job to create change when something isn't working.

We're so passionate about it, in fact, that we'd like to extend a very special invitation to you. We're throwing a party for business owners and executives who feel strongly about, or would like to learn more about, making Minnesota a more business-friendly state.

You're invited.

Please consider joining us for food, drinks, and discussions about what we can accomplish together. It's not an accident that this is happening in the lead-up to the next legislative session.

Date: September 24th
Time: 4:30 – 7:00 pm
Location: 366 Summit Ave.
St. Paul, MN 55102

RSVP



This is the time to speak up
(and not simply mutter)

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OWL BELIEVES TWO THINGS ABOUT SMALL BUSINESS MONEY:
> It should be stable and secure.
> There should be more of it.